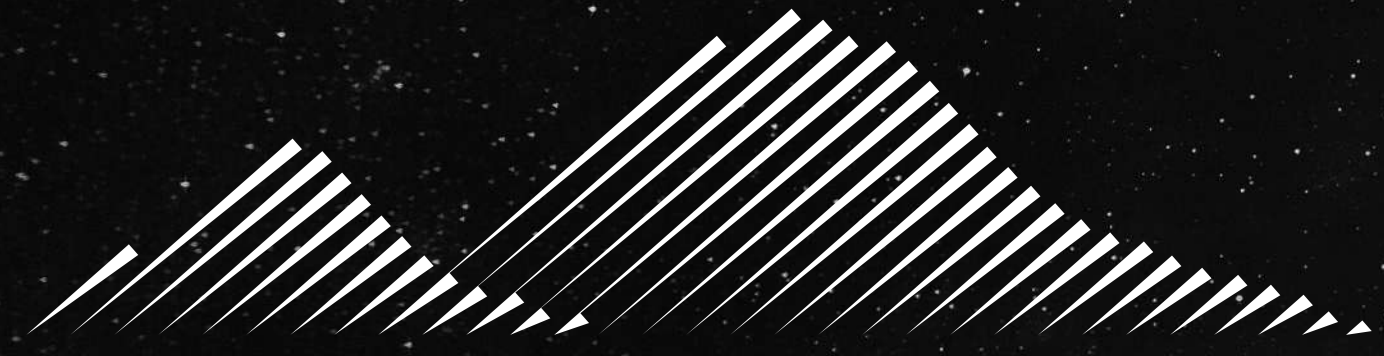


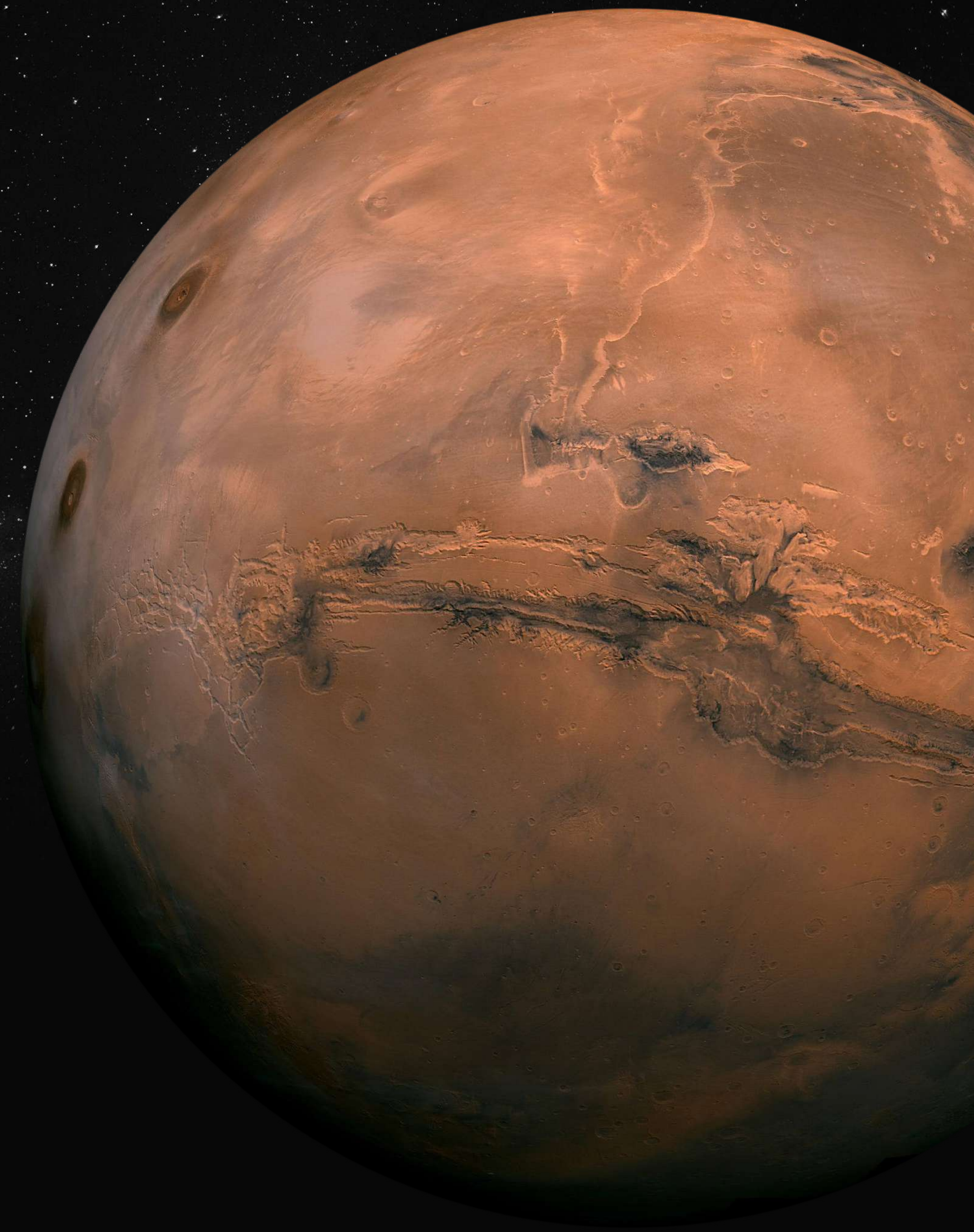
STARMUS



STARMUS VI

50 YEARS ON MARS

5-10 SEPTEMBER, 2022
YEREVAN, ARMENIA

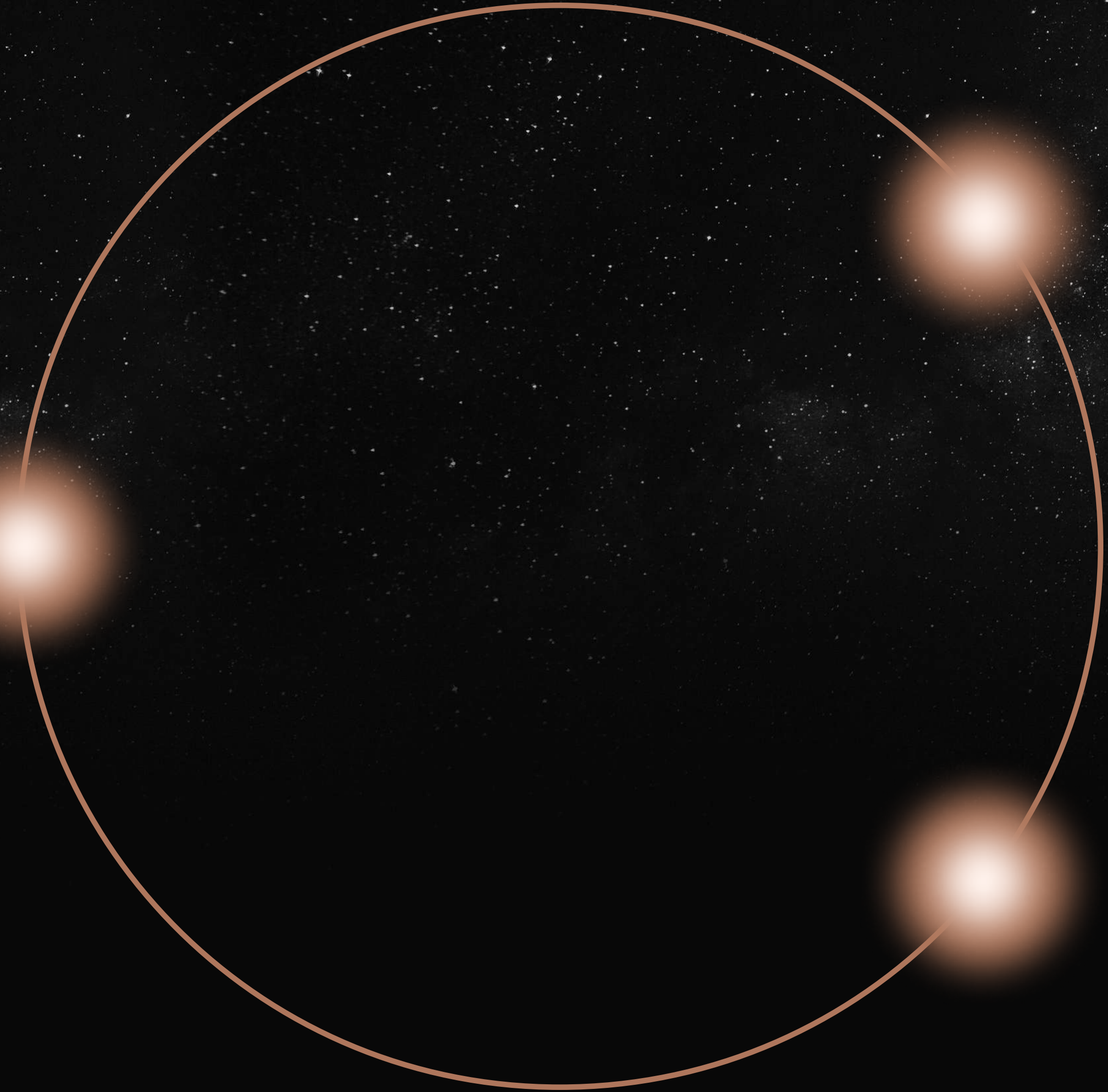


STARMUS

Knowledge

Inspiration

Innovation



STARMUS

What Is Starmus?

- Global festival of science
- The most brilliant minds on the planet including Nobel Laureates, Apollo astronauts, Scientists, Engineers, Inventors, Artists
- Starmus is about inspiring and educate the young generation
- Starmus combines art, music and science
- World known musicians, composers, orchestra, DJs and rock bands
- Film premiers, comedians and visual artists
- Presidents, DGs and CEOs of many world known science organizations, (CERN, IAU etc), societies and private companies

**We want to engage humanity
in the biggest questions of our time.**

STARMUS

Starmus Advisory Board



Richard
Dawkins



Brian
May



Jill
Tarter



Tony
Fadell



Peter
Gabriel



Emmanuelle
Charpentier



Robert
Williams



Garik
Isralian



David
Eicher



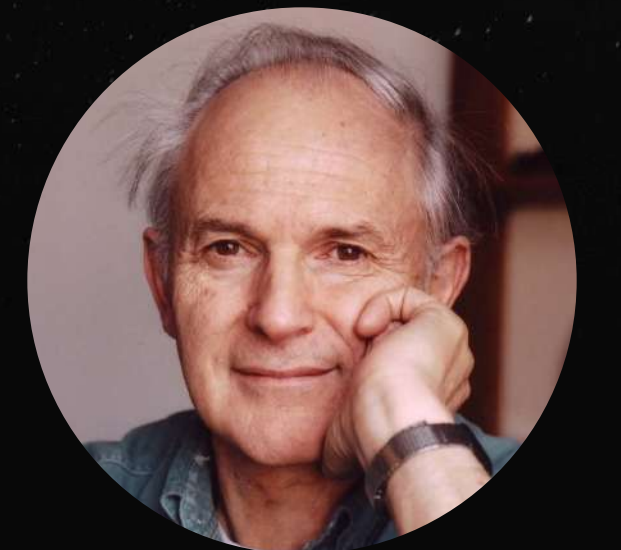
Stephen
Hawking



Jack
Szostak



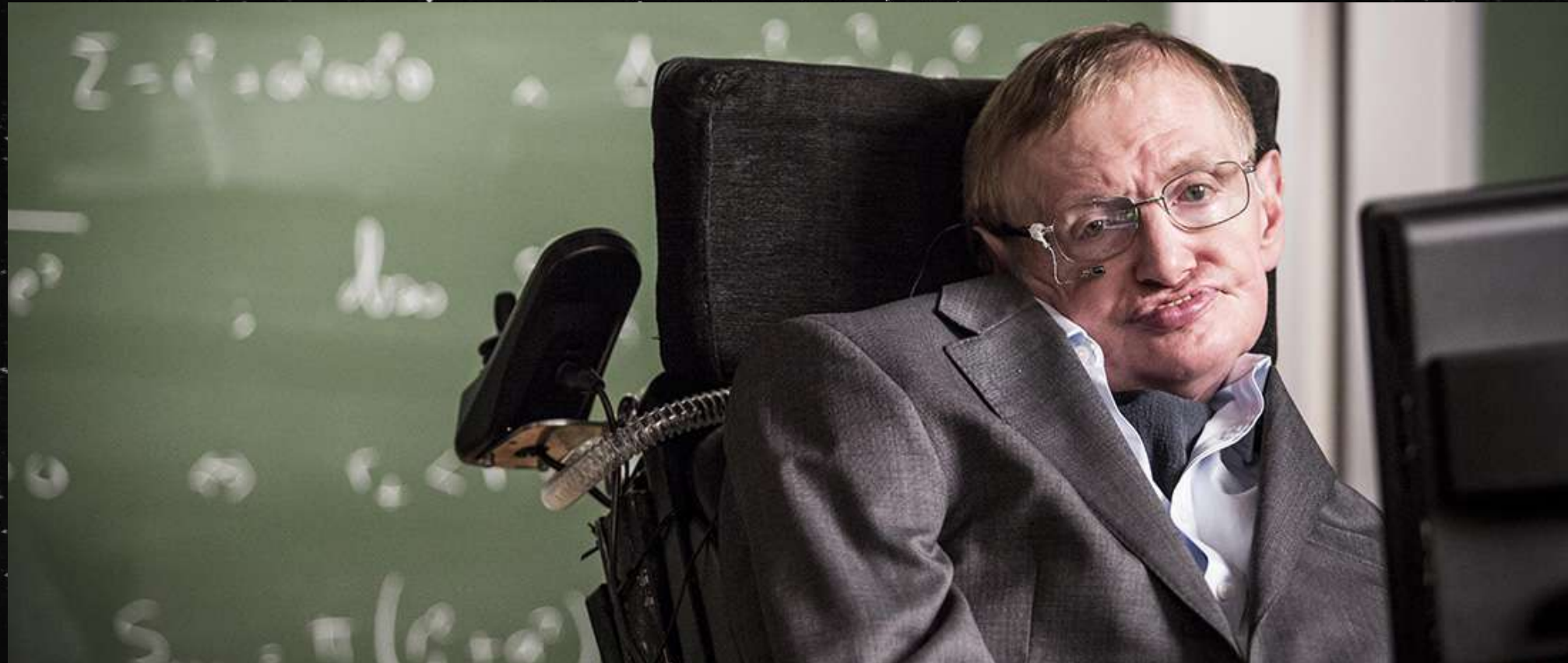
Alexei
Leonov



Harold
Kroto

Past Members

STARMUS



“ Starmus is an important interdisciplinary festival of people working in different fields who share an interest in the universe, how it began and is now. How we explore and use its many facets.

I greatly enjoyed the STARMUS festival. It is a combination of science and rock music, both of which I love.

In a world beset by so many terrible problems, and so lacking in solutions, STARMUS offers a ray of hope. Starmus confirms its position as a unique debating chamber for the future of the human race ”

Stephen Hawking

Member of the Starmus Advisory Board 2014-2018



“ Let us hope that our grandchildren at our age, can look back and say, ‘The 20th century was a century of advancement and improvement in technology, and the 21st century is a century of advancement and improvement in human character. ”

Neil Armstrong

Starmus I

STARMUS



“ Starmus is an idea – a gathering to celebrate the depths and heights of human creativity. ”

Neil deGrasse Tyson



“ Forget the Oscars - Starmus is the place to be! ”

Hans Zimmer

STARMUS

What Is Starmus?

STARMUS BRINGS SCIENCE TO THE PEOPLE

Starmus brings together some of the most brilliant scientific minds of our time, under the same sky, with the goal of sharing their passion for knowledge with the whole world.

24 Nobel Prize winners over the five editions. Stephen Hawking, Richard Dawkins, Jill Tarter, Neil deGrasse Tyson, Brian Cox, Michel Mayor, Emmanuelle Charpentier and many others.

Legendary astronauts such as Neil Armstrong, Buzz Aldrin, Alexei Leonov, Claude Nicollier Jim Lovell and Chris Hadfield, come to Starmus to share their experience and showcase their work to the eager public.



STARMUS

STARMUS
LIFE AND THE UNIVERSE

STARMUS

STARMUS
LIFE AND THE UNIVERSE



STARMUS IV
Panel with 11 Nobel laureates

STARMUS

What Is Starmus?

STARMUS IS MUSIC

Starmus brings together some of the most brilliant scientific minds of our time, under the same sky, with the goal of sharing their passion for knowledge with the whole world.

24 Nobel Prize winners over the five editions. Stephen Hawking, Richard Dawkins, Jill Tarter, Neil deGrasse Tyson, Brian Cox, Michel Mayor, Emmanuelle Charpentier and many others.

Legendary astronauts such as Neil Armstrong, Buzz Aldrin, Alexei Leonov, Claude Nicollier Jim Lovell and Chris Hadfield, come to Starmus to share their experience and showcase their work to the eager public.



STARMUS



Special message for Starmus from Bono and The Edge (U2)

STARMUS

Previous Starmus

STARMUS V, 2019 | A Giant Leap

Under the title “A Giant Leap”, with Buzz Aldrin as the keynote speaker, the line-up included twelve Nobel prize-winners, six Apollo astronauts, many astronauts and cosmonauts, Peter Gabriel, Tony Fadell, plus performances by Hans Zimmer, Brian May, Rick Wakeman, Steve Vai, the 21st Century Symphony Orchestra and Chorus from Luzern.

Equivalent publicity value: **€370 M**

Media audience: **1.1 Billion**

Media Coverage in the **Switzerland, UK, USA, China, Russia, Spain, Germany, France, Canada, Italy, Singapour, Sweden**

Venue: **SAMSUNG HALL, Zurich, Switzerland**

Attendees: **1793**



Innovation

BRILLIANT MINDS

Your brand together with:

- 15+ Nobel laureates
- Legendary Astronauts
- 50+ leading scientists
- 15+ pioneering artists

Impact

GALACTIC REACH

Your brand in front of

- 3K+ attendees
- 20K+ online streamers
- 1B+ global media reach

Affinity

OUR AUDIENCES

Build brand affinity with

- active & intellectually curious people
- affluent attendees
- broad spectrum of demographics

Inspiration

UNIQUE POSITIONING

A memorable brand experience connected with a new approach to science communication

STARMUS

Communicating science to wider audiences



THE TIMES

“...a unique experience, a symbiosis between exclusive talks and once-in-a-lifetime concerts...”

EL PAÍS

“...Inspiring fusion of Science and Arts...”

WIRED

“A meeting at which the most brilliant minds on the planet transmit their passion for knowledge...”

The Guardian

“Starmus Festival: Enough brains and Brians to fill the Universe...A festival that uses science and music to convey a passion for knowledge to the general public...”

THE Sun

“...Out of this World Festival...”

Daily Mail

“...If you want to meet a real, live spaceman or woman though, there’s nowhere better than Starmus, a glorious Glastonbury for nerds. It’s the Comic Con of the astronomy world...”

STARMUS

Starmus - conference: Discover the cosmos and change the world

Date: 05-10 September, 2022

Location: Yerevan, Armenia

Venue: **Sport-Concert Complex**

Attendees: **6000 Starmus Ticket Holders**

This is the central conference of the festival, where the top scientists, engineers, astronauts and artists will present lectures, debates and panel discussions.

2019 highlights:

Panel discussion with 12 Nobel Laureates

Panel discussion 108 minutes



STARMUS

Starmus offsite events STEPHEN HAWKING MEDAL CEREMONY

Venue: Sport-Concert Compèx

Attendees: Starmus Ticket holders & general public

A ground-breaking new award for science communication in honour of Professor Stephen Hawking. The medal recognizes the work of those helping to promote the public awareness of science through different disciplines such as music, arts and cinema. Each year, three Medals will be awarded at the Starmus International Science and Arts Festival

GALA DINNER

Venue: TBC

Attendees: up to 400 VIP Guests

Come and enjoy a fantastic night, sharing the high points of the festival with the speakers and other delegates from around the world in a different atmosphere.



STARMUS

Starmus offsite events WELCOME PARTY

Venue: Sport-Concert Compex

Attendees: up to 2000 Ticket holders

All attendees are invited to the festival's Welcome Party, where they can mingle, and celebrate the kick off of this years festival.

SONIC UNIVERSE CONCERT

Venue: Sport-Concert Compex

Attendees: Starmus Ticket holders

The Sonic Universe Concert features artists who use music to interpret space and in their own emotionally charged ways. An unforgettable and unique experience, and a much talked about component of the evening program. Previous artists include: Hans Zimmer, Brian May, Sarah Brightman + more.



STARMUS

Starmus offsite events STAR PARTY

Venue: **Garni Temple**

Attendees: **up to 400 guests, invitation only**

An unforgettable night-time event during which attendees can view the stars in a unique location, while enjoying an open-air concert by some of the bands that give Starmus a stellar rhythm.

108 MIN PANEL DISCUSSION

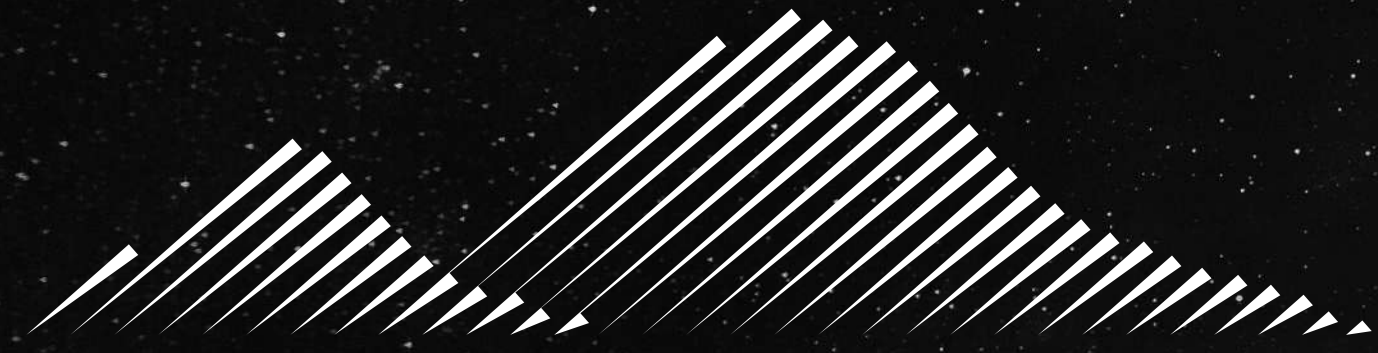
Venue: **Karahunj Observatory**

Attendees: **10 VIPs (Free online streaming)**

In this emblematic event, speakers debate for a total of 108 minutes, the exact length of Yuri Gagarin's first flight in 1961. In the past this event has taken place at the GTC telescope and is relayed live to the auditorium.



STARMUS



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